

IN THE CLAIMS:

Please cancel Claims 47 to 54 without prejudice or disclaimer of subject matter. Please add claims 55 to 59, as follows:

1. to 54. (Cancelled)

55. (New) An apparatus for providing image displaying services comprising:

advertising information receiving means for receiving advertising information from an advertiser;

image receiving means for receiving image data from a user terminal;

first display controlling means for displaying thumbnail images corresponding to the image data at the user terminal;

selection receiving means for receiving a selection at the user terminal of a displayed thumbnail image; and

second display controlling means for displaying image data corresponding to the selected thumbnail image with the received advertising information at the user terminal.

56. (New) An apparatus according to Claim 55, further comprising:

third display controlling means for displaying a service menu at the user terminal; and

receiving means for receiving a request of the service menu from the user terminal,

wherein the first display controlling means displays the thumbnail images at the user terminal in response to the request received by the receiving means.

57. (New) An apparatus according to Claim 55, wherein the image receiving means receives the image data via a cable head end.

58. (New) A method for providing image displaying services comprising the steps of:

receiving advertising information from an advertiser;

receiving image data from a user terminal;

displaying thumbnail images corresponding to the image data at the user terminal;

receiving a selection at the user terminal of a displayed thumbnail image;

and

displaying image data corresponding to the selected thumbnail image with the received advertising information at the user terminal.

59. (New) A computer-readable memory medium having computer-executable process steps stored thereon, wherein said process steps comprise:

a first receiving step for receiving advertising information from an advertiser;

a second receiving step for receiving image data from a user terminal;

a display step for displaying thumbnail images corresponding to the image data at the user terminal;

a selection receiving step for receiving a selection at the user terminal of a displayed thumbnail image; and

a second display step for displaying image data corresponding to the selected thumbnail image with the received advertising information at the user terminal.